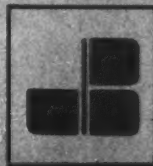


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Broadcasting May 18



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Broadcasting May 18

Basic cable growth skyrocketing ABC, CBS, NBC announce fall schedules "At Large" with NCTA's Jim Mooney

CABLE GROWTH □ Series of factors are spurring significant growth among basic cable programming services. **PAGE 39.**

OUT OF THE BLOCKS □ ABC, CBS and NBC announce their new fall programming schedules. Program decisions are being affected by shift to people meters. **PAGE 42.**

SENSE OF INDECENCY □ NAB executive committee releases statement seeking clarification of FCC indecency ruling and condemning broadcast of indecent or obscene material. **PAGE 45.**

FIRST TIME OUT □ Dennis Patrick conducts first meeting as FCC chairman. **PAGE 45.**

GRAMM-RUDMAN □ Senate Foreign Relations Committee cuts back future funding for USIA. **PAGE 46.**

TOUGH TALK □ In this "At Large" with BROADCASTING, NCTA President James Mooney reviews the benefits of past legislative victories and addresses efforts to undo others on the Fifth Estate playing field. **PAGE 47.**

NCTA 87 □ Cable industry turns its eyes to Las Vegas for the start of its annual convention. **PAGE 59.** The agenda appears on **PAGE 60** and a listing of exhibitors begins on **PAGE 62.**

FULL SPEED AHEAD □ House Commerce Committee passes fairness doctrine bill by 33-8 vote. **PAGE 77.**

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MARTI GRADES □ Radio Marti gets report card on its second birthday. **PAGE 80.**

DEBT DILEMMA □ Although much has been made of the debt broadcasters are carrying, some experts conclude industry is not, in general, overburdened by its borrowing. **PAGE 82.**

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JUST IN CASE □ Cable industry taking first hard look at high-definition technology. **PAGE 91.**

METER MEN □ Producers fear people meter introduction will skew network program requests. **PAGE 93.**

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FORENSIC ENGINEER □ NCTA's Wendell Bailey relishes being association's point man on engineering issues. **PAGE 119.**

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said.

According to Doug Wenger, senior vice president of marketing, Storer Cable, the MSO is 4,300 subscribers ahead of its subscriber projection through April. As a result of the promising start, he said, Storer has revised upward its anticipated subscriber gain for the year—from around 70,000 to 80,000. "I don't think that is particularly bullish," he said. "I think we can do better than that."

Storer didn't wait for the basic increases, which ranged from 10% to 20%, to go into effect to soften the blow. "We spent a lot of time in the fourth quarter [of 1986] promoting the value of basic cable," he said. "Apparently the customers, by and large, didn't argue with us on that point."

Wenger called pay growth "excellent" during the first quarter, even though rate increases generally retard pay sales. Through April, Storer was 48,600 pay units over budget. Instead of a net loss of 29,200 during the period, he said, Storer experienced a net gain of 19,400.

Myhren sees ATC's healthy basic growth as the payoff for ATC's improved customer service. Through an outside research firm, ATC has been measuring customer satisfaction every six months for the last three years. For the past two years, he said, "It's been a steady uphill climb."

Myhren also said the improvement in programming was a factor. "I don't think there is any question. When you look at special-interest programming, it just gets better all the time." And through "better communications with the customers about what's on cable," he said, "cable operators are succeeding in getting viewers to break old viewing habits by walking "around the dial" and tuning into cable on a regular basis.

According to Kay Koplovitz, president of the USA Network, the collective programming of the cable networks "is definitely a factor in increased penetration rates. The basic services are offering substantially better programming than they were five years ago or two years ago and subscribers are finding the value in those programs."

According to the basic cable programmers, one of the biggest factors in their growth over the past several months has been the collapsing of tiers. "We're seeing a lot of the satellite-delivered services that were on a tier being moved to the basic package," said John Reardon, MTV Networks' executive vice president and general manager of affiliate sales and marketing. About 1.2 million of the new subscribers MTV has added since last September are the direct result of tier meltdown. "We were already in the system, have been for a long time, but we were only in front of whatever fraction of those people that bought that tier," he said. "Now we're in front of every home," he said.

Lloyd Werner, senior vice president of sales and marketing for Group W Satellite Communications, which markets The Nashville Network, agreed that collapsing tiers has had a big effect on subscriber numbers. TNN picked up about 15,000 subscribers in Fairfield county, Conn., he said, when the network was dropped to basic last January.

Anticipating that operators would be add-

Cable programming status report

Cable service No. of systems May 87 subs Nov. 86 subs % change

Basic cable services

ESPN	15,393	42,000,000	38,500,000	9.1%
WTBS	11,706	40,200,000	38,456,000	4.5%
Cable News Network	10,595	40,000,000	35,834,000	11.6%
USA Cable Network	8,500	39,000,000	33,000,000	18.2%
CBN	7,542	35,834,000	32,338,000	10.8%
MTV	4,700	33,400,000	29,800,000	12.1%
Nashville	4,800	32,827,440	27,910,000	17.6%
Lifetime	3,310	32,300,000	27,100,000	19.2%
Nickelodeon	5,005	31,700,000	27,600,000	14.9%
C-SPAN	2,600	27,500,000	25,250,000	8.9%
Nick at Nite	3,862	27,500,000	23,400,000	17.5%
Weather Channel	2,700	27,000,000	22,000,000	22.7%
CNN Headline News	3,091	25,300,000	20,976,000	20.6%
Financial News Network	1,600	25,100,000	23,100,000	8.7%
Arts & Entertainment	2,400	24,000,000	22,000,000	9.1%
WGN	9,781	22,481,000	21,718,000	3.5%
Score	1,075	19,800,000	18,900,000	4.8%
VH-1	1,697	18,800,000	13,600,000	38.2%
Cable Value Network	1,450	17,000,000	4,900,000	247.0%
Discovery Channel	1,643	16,400,000	9,600,000	70.8%
Home Shopping Network I	1,036	14,000,000	9,774,977	43.2%
Black Entertainment TV	812	13,000,000	13,000,000	0%
PTL	1,300	13,000,000	13,000,000	0%
Video Shopping Mall	1,643	13,000,000	7,100,000	83.1%
Tempo TV	627	12,500,000	12,500,000	0%
QVC Network	45	10,858,000	2,000,000	443.0%
Telshop	650	10,200,000	10,200,000	0%
WWOR	2,125	9,186,214	8,669,134	6.0%
C-SPAN II	400	9,000,000	7,600,000	18.4%
Silent Network	280	8,000,000	7,200,000	11.1%
Learning Channel	775	7,600,000	7,100,000	7.0%
Trinity	503	6,698,000	6,528,000	2.6%
Eternal Word TV	359	6,600,000	5,400,000	22.2%
Country Music TV	470	6,300,000	6,200,000	1.6%
Travel Channel	150	6,000,000	—	—
Home Shopping Network II	229	5,500,000	5,322,296	3.3%
Acts	278	5,300,000	4,600,000	15.2%
WPIX	314	2,471,000	2,432,000	1.6%
Hit Video USA	120	2,100,000	1,700,000	23.5%
KTVT	169	1,891,000	1,875,000	0.9%
Genesis	35	1,350,000	1,137,500	18.7%
Liberty Broadcasting	90	1,300,000	1,300,000	0%
Nostalgia Channel	225	1,200,000	700,000	71.4%
Consumer Discount II	630	1,000,000	—	—
Sky Merchant	71	1,000,000	150,000	566.7%
Galavision	325	900,000	400,000	125.0%
Consumer Discount I	29	525,784	—	—
Gospel Music Network	15	446,000	—	—
Rock Christian Network	12	310,000	—	—
Univision	395	34,300,000	—	—

Pay cable services

HBO	6,700	15,000,000 (12/86)	14,600,000 (12/85)	2.7%
Am. Movie Classics	1,000	6,000,000	2,000,000	200%
Showtime	3,800	5,150,000 (12/86)	5,200,000 (12/85)	-1.0%
Cinemax	3,200	4,100,000 (12/86)	3,700,000 (12/85)	10.8%
Disney	4,300	3,175,000	2,550,000	24.5%
Movie Channel	3,400	2,900,000 (12/86)	3,000,000 (12/85)	-3.3%
Playboy	630	580,000	600,000	-3.3%
Bravo	300	380,000	350,000	8.6%

Pay-per-view services

Viewer's Choice	75	2,200,000	1,600,000	37.5%
Request TV	100+	2,000,000	1,300,000	53.8%

Galavision is shifting from a pay to a basic service. Univision's 34.3 million figures includes broadcast reach from 14 television stations. A separate cable breakdown was unavailable. American Movie Classics is classified as a mini-pay service. Breakdown of Showtime/The Movie Channel figures are estimates. PPV homes are addressable homes.

Syndication Marketplace

Viacom has cleared *The Cosby Show* in its seventh top 10 market. CBS-owned WCAU-TV Philadelphia bought the show for a weekly price that sources said was \$124,000. WCAU-TV is the first network-owned station to buy the show in syndication. The reserve price in that market was \$86,000 per week. Viacom is selling the show in 182-week deals for cash on a weekly basis, and is retaining two 30-second spots for itself.

Multimedia has cleared *Donahue* on WFLD-TV Chicago. The show had been carried in Chicago on WBBM-TV which had produced the show prior to its move to New York. WBBM-TV's contract with Multimedia ended March 31. WFLD-TV is the third station in Chicago to carry *Donahue*. The show was first carried and produced by WGN-TV in that city.

Production of *The Wall Street Journal Report on Television*, syndicated by **Dow Jones & Co.**, will move from in-studio to the newsroom of the paper, with expanded roles for the paper's editors and reporters, beginning in mid-July. Mike Conner, the *Journal's* director of television news and executive producer of the program, said the move is the best way to utilize the editorial resources of the *Journal* and to "bring the show closer to us." The show will now include more analysis of business news by the paper's staff. Additionally, the show will switch stations in New York, from WPIX-TV, where it ran at 2 a.m. and 6 a.m. on Monday morning, to WCBS-TV effective May 24. *WSJ Report on Television*, cleared on 92 stations, will run at 8:30 a.m. on Sunday. Dow Jones has also placed the show on another CBS affiliate, WUSA-TV Washington, where it will run at 5:30 a.m. on Monday, beginning May 25. Barter distribution gives stations three minutes and Dow Jones three minutes. The company is also now taking steps to feed the program to broadcast stations and cable services throughout Europe.

Gene Roddenberry, executive producer of **Paramount's** *Star Trek: The Next Generation*, has named Corey Allen as director of the two-hour pilot for the series, "Encounter at Farpoint." The pilot will air Oct. 3-4. For the regular series Roddenberry has named Rick Berman, former vice president of Paramount Television's long-form and special projects, and Robert Justman, co-producer of the original *Star Trek* as supervising producers; Maurice Hurtley as producer; Bob Lewin as co-producer; Dorothy Fontana as associate producer; and David Gerrold as staff writer.

Rank □ Show □ Rating/Markets □ % coverage

1.	Wheel of Fortune	16.1/212	98
2.	Jeopardy	12.7/209	99
3.	World Wrestling Fed.	9.7/196	93
4.	People's Court	7.8/191	96
5.	Oprah Winfrey	7.7/170	97
6.	New Newlywed Game	7.5/190	97

Rank □ Show □ Rating/Markets □ % coverage

7.	Entertainment Tonight	6.6/154	93
8.	Hollywood Squares	6.1/154	93
9.	Mama's Family	5.3/158	89
10.	Fame	4.9/140	92
10.	Hee Haw	4.9/214	90
10.	Puttin' on the Hits	4.9/115	89

Rank □ Show □ Rating/Markets □ % coverage

10.	Siskel & Ebert & Movies	4.9/152	87
14.	Lifestyles of Rich-Famous	4.7/172	94
14.	Star Search	4.7/174	93

*includes multiple airings

Group W Television Sales reports that *For Kid's Sake*, the package of prime time specials, on-air promotions and commercial vignettes, has cleared its 100th market for a January 1988 start. The lineup now covers 74% of the country. The most recent clearances for the package are KHON-TV Honolulu; KMSF-TV Monterey, Calif., and KOTV-TV St. Joseph, Mo.

Since the signing of Suzanne Somers to star in *She's the Sheriff*, (formerly *Suddenly Sheriff*), **Lorimar** reports that it has cleared the series in 27 more markets. In all, the series is now cleared in 114 markets covering 84.7% of the country. Lorimar is selling the series on a cash-plus-barter basis with five minutes for stations and one-and-a-half minutes for itself.

Access Syndication and **Baruch Television Group** are calling *Getting in Touch*, a talk-show hosted by psychologist Dr. David Viscott, a firm go. The show has cleared 30 markets. Barter distribution of the one-hour show gives stations four minutes and the distributors six-and-a-half minutes.

WesternWorld Television reports that it has cleared *Born in America* in 115 markets covering over 60% of the country. The one-hour special looks at the World Cycling Championships held last fall in Colorado. Among the clearances are WNBC-TV New York, KNBC-TV Los Angeles, WMAQ-TV Chicago, WCAU-TV Philadelphia, WNEV-TV Boston, WXYZ-TV Detroit and WKYC-TV Cleveland.

MG/Perin reports *GLOW* (Gorgeous Ladies of Wrestling) is now a firm go for its second year. Marvin Grieve, president of the company, said the show is carried on 55 stations covering roughly 60% of the country. MG/Perin will add an extra minute of commercial time to the show next year, which it will keep for itself, to make the show a cash-plus-barter sale. The show's 26 weekly hours are currently cleared on a cash basis with 12 minutes of time for stations. Recent clearances of the show include KSTW-TV Tacoma, Wash. (Seattle); WJPR-TV Lynchburg, Va.; KVMZ-TV Santa Fe, N.M., and KQVC-TV Oklahoma City.

The most recent Geraldo Rivera special, *Innocence Lost: The Erosion of American Childhood*, had a 10.8 national rating according to its syndicator, **Tribune Entertainment**. The April 20 special appeared in 168 markets covering 94% of the country.

■ Nielsen Syndication Service preliminary program audience estimates of syndicated shows for the week ended May 3:

man. That figure compares to an overall cooperation rate for all categories and age groups of "better than 60%," she said.

While Arbitron plans to take ScanAmerica nationwide in 1988-89 with 5,000 house-

holds, Nielsen will officially jump on board with its system in September with 2,000 households, well below its ultimate goal of 4,000 to 5,000 by September 1988. It has been providing sample data since January

1986, and now has about 1,500 households.

With the incomplete sample, C/E's Lieberthal said it's too early to start basing programming decisions on the people meters. "They've got the engine running, but they don't have all the wheels on," he said. Added Lorimar's Rosenblum: "There should have been more of a transition."

Although the studios have their fair share of concerns with the people meters, most look on it as a mixed blessing. "From the standpoint of the studio, we have many agendas," said Jack Smith, vice president of research for MGM/UA Television. On one hand, the company has a huge advertising budget for its motion pictures and homevideo units. And like other advertisers, it has long sought a people meter system in the belief it could negotiate better deals. But it also sells barter time (through King World's Camelot Entertainment) for its syndicated programs, which Smith said makes it a complicated problem. "What may be terrific for marketing motion pictures may not be as terrific for barter," he said. □

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NBC continues summer run

NBC took the off-season prime time week ended May 10 with a 14.6 rating and a 25 share. CBS closed out the week just behind, with a 14.1/25. ABC finished with a 10.9/19. Last year the finishing order was ABC 15.6/26, NBC 15.4/26 and CBS 12.4/21.

In the evening news race NBC was the winner, with a 10.4/22 over

CBS's 9.8/21 and ABC's 9.3/20. A year ago it was CBS 11.6/24, NBC 10.3/22 and ABC 9.6/20.

NBC took three of the seven nights, Monday, Thursday and Saturday. CBS took two, Friday and Sunday, while ABC took Tuesday and Wednesday.

Rank	Show	Network	Rating/Share	Rank	Show	Network	Rating/Share	Rank	Show	Network	Rating/Share
1.	Cheers	NBC	28.4/45	21.	Valerie	NBC	16.1/25	41.	Sweet Surrender	NBC	12.1/25
2.	Family Ties	NBC	27.8/46	22.	Designing Women	CBS	16.0/25	42.	Mike Hammer	CBS	11.8/21
3.	Cosby Show	NBC	26.4/47	23.	Head of the Class	ABC	15.7/27	43.	Miami Vice	NBC	11.7/20
4.	Moonlighting	ABC	21.0/33	23.	60 Minutes	CBS	15.7/34	43.	Facts of Life	NBC	11.7/26
5.	Murder, She Wrote	CBS	20.4/37	23.	Me & Mrs. C	NBC	15.7/29	45.	Spenser: For Hire	ABC	11.3/22
6.	Tuesday Movie	CBS	19.8/32	26.	Kate & Allie	CBS	15.4/25	45.	Max Headroom	ABC	11.3/19
6.	Nothing in Common	CBS	19.8/32	27.	Night Court	NBC	15.2/25	47.	Bugs Bunny Special	CBS	11.2/22
8.	Golden Girls	NBC	19.2/37	27.	Sunday Night Movie	NBC	15.2/25	47.	Simon & Simon	CBS	11.2/18
9.	Growing Pains	ABC	18.8/31	29.	Equalizer	CBS	14.6/27	49.	Bronx Zoo	NBC	11.1/20
10.	Sunday Movie	CBS	18.4/31	30.	Hunter	NBC	14.4/27	50.	Mr. Belvedere	ABC	10.7/21
11.	Dallas	CBS	18.3/32	31.	Highway to Heaven	NBC	14.1/25	50.	Hill Street Blues	NBC	10.7/18
12.	Matlock	NBC	18.1/31	32.	L.A. Law	NBC	14.0/23	52.	Mariah	ABC	10.2/19
13.	Monday Night Movies	NBC	17.8/28	33.	20/20	ABC	13.9/23	52.	Rags to Riches	NBC	10.2/20
14.	Dynasty	ABC	17.6/29	34.	My Sister Sam	CBS	13.8/22	54.	Monday Night Movie	ABC	9.9/16
15.	Who's the Boss?	ABC	17.0/30	35.	Perfect Strangers	ABC	13.4/24	54.	Gimme a Break	NBC	9.9/15
15.	Newhart	CBS	17.0/27	36.	Stingray	NBC	13.3/23	56.	Garfield Special	CBS	9.9/20
17.	Falcon Crest	CBS	16.5/29	37.	Sunday Night Movie	ABC	12.7/21	57.	Scarecrow & Mrs. King	CBS	9.1/16
17.	Cagney & Lacey	CBS	16.5/27	38.	Magnum, P.I.	CBS	12.4/20	58.	Roomies	NBC	8.5/18
19.	ALF	NBC	16.4/26	39.	MacGyver	ABC	12.3/20	59.	Ohara	ABC	8.4/16
20.	Knots Landing	CBS	16.3/27	40.	Easy Street	NBC	12.2/20	60.	Webster	ABC	8.3/17

Radio reprise on indecency

Stations cited by FCC in its indecency ruling say there have been few community complaints

Do radio listeners in the three markets served by the stations cited for "indecent broadcasts" by the FCC—University of California's KCSB-FM Santa Barbara, Calif.; Infinity Broadcasting's WYSP(FM) Philadelphia, and Pacifica Foundation's KPFF-FM Los Angeles (BROADCASTING, April 20)—find the stations' programming acceptable? The answer, for the most part, appears to be yes. Executives at the three stations said the number of written complaints leveled against the stations for their programming prior to the FCC indecency ruling last month has not been extensive. "I've been here for four years and the amount of written feedback regarding our programming has typically run from 50 to 60 letters a year supporting it vs. two to three letters each year [including one that reached the Parents Music Resource Center and subsequently the FCC] complaining about it," said Malcolm Gault-Williams,

general manager of KCSB-FM, which was cited by the FCC for playing an allegedly explicit rock song by the Pork Dukes, called "Making Bacon." The song, said Gault-Williams, aired shortly before midnight last July 26.

"It [the feedback] shows a high tolerance on the part of the population here in terms of accepting controversial ideas. And when we get complaints, we try to deal with them. In one case, we invited the complainant to come to the station and talk to the programmers he was complaining about," Gault-Williams said. For material that might be considered objectionable, the station's guidelines—which had been the FCC guidelines—have been to air it after 10 p.m.

Gault-Williams continued: "We don't want to contribute to any chilling effect the FCC ruling might have. For now, it is business as usual at KCSB-FM." Gault-Williams noted, however, that there will be a system-wide University of California meeting on the FCC's broadcast indecency ruling this Monday (May 18) at Berkeley, Calif.

There were 35 written complaints on file at the FCC concerning Howard Stern on WYSP from last August—the time the station began simulcasting Stern's WXRK(FM) morning broadcast—through late last year, said Mel Karmazin, president of the radio division of Infinity Broadcasting. (Three of those letters were part of the FCC proceedings.) "That is small in comparison to other [broadcast] complaints," he said. "People write to the commission about a number of things."

Karmazin said Stern has been basically doing the same show, although somewhat "milder" at WXRK, since his early 1980's tenure at WWDG-AM-FM Washington and a stint at WNBC(AM) New York in 1982-85. (Stern joined Infinity in November 1985 after being dismissed from WNBC.) "What has changed is the FCC's attitude," said Karmazin, adding that the commission had previously responded to indecency complaints against Stern as "protected speech." (Infinity used that argument when it responded to the FCC about indecency complaints last December [BROADCASTING, Dec. 29, 1986].)

But Karmazin told BROADCASTING that Infinity and Stern are "clearly conforming" to the new FCC order. "And we also believe we were conforming to the FCC policies before... We are not broadcasting indecent material dealing with sexual matters in a patently offensive way," he said.

As for advanced warnings of material aired over Stern's broadcast, Karmazin said the company is "thinking about" airing some warning in the morning. "But we don't cater to young children and teen-agers. Our core audience is 25-to-40-year-old males." (The FCC's indecency order released April 29 officially reaffirmed the commission's requirement that stations give adequate warning of broadcasts considered to be indecent when aired even at a time of day when there is not

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ft. Action May 5.

- Walpole, N.H.—Returned app. of Harvest Broadcasting for 96.3 mhz; 3 kw; HAAT: 328 ft. Action April 29.
- Fargo, N.D.—Dismissed app. of Primemedia Inc. for 107.9 mhz; 100 kw; HAAT: 1,016.6 ft. Action April 28.

Facilities Changes

Applications

AM's

Tendered

- WSPZ (1520 khz) Douglasville, Ga.—Seeks CP to increase power to 2.5 kw. Filed May 12.
- KWPN (840 khz) West Point, Neb.—Seeks CP to increase power to 5 kw. Filed May 8.
- KGOL (1180 khz) Humble, Tex.—Seeks CP to increase day power to 50 kw; increase night power to 5 kw and change city of license to Humble-South Houston, Tex. Filed May 12.

FM's

Tendered

- KNAC (105.5 mhz) Long Beach, Calif.—Seeks mod. of CP to change ERP to 1.05 kw and change HAAT to 469 ft. Filed May 11.
- KBRQ-FM (105.1 mhz) Denver—Seeks CP to make changes in ant. sys. Filed May 11.
- KQKS (104.3 mhz) Longmont, Colo.—Seeks mod. of CP to change TL; change ERP to 32.42 kw and change HAAT to 1,546 ft. Filed May 11.
- WSMF-FM (105.5 mhz) Sparta, Tenn.—Seeks CP to change TL; change ERP to 1.06 kw and change HAAT to 531.4 ft. Filed May 11.

Accepted

- KFLA (93.9 mhz) King City, Calif.—Seeks mod. of CP to change HAAT to 703 ft.
- KMBY-FM (107.1 mhz) Seaside, Calif.—Seeks CP to change TL; change ERP to 330 w and change HAAT to 2,434.4 ft. Filed May 8.
- WIRK-FM (107.9 mhz) West Palm Beach, Fla.—Seeks CP to change TL and change HAAT to 984 ft. Filed May 8.
- KQPD (100.1 mhz) Payette, Idaho—Seeks CP to change freq. to 100.3 mhz; change ERP to 100 kw; change HAAT to 474.6 ft. and make changes in ant. sys. Filed May 8.
- KRIT (96.9 mhz) Clarion, Ind.—Seeks mod. of CP to change TL and change HAAT to 577.3 ft. Filed May 8.
- KSKU (106.1 mhz) Lyons, Kan.—Seeks CP to change TL and change HAAT to 629.2 ft. Filed May 8.
- WSGS (101.1 mhz) Hazard, Ky.—Seeks mod. of CP to change HAAT to 1,462.9 ft. Filed May 8.
- WHRL (103.1 mhz) Albany, Mich.—Seeks CP to change ERP to 3 kw. Filed May 8.
- WTVR-FM (98.3 mhz) Monroe, Mich.—Seeks CP to change TL; change ERP to 1.4 kw and change HAAT to 465.8 ft. Filed May 8.
- WJQK (99.3 mhz) Zeeland, Mich.—Seeks CP to change ERP to 2.5 kw. Filed May 8.
- KWCJ (100.3 mhz) Willow Springs, Mo.—Seeks CP to change ERP to 50 kw; change HAAT to 492 and change freq. to 100.3 mhz. Filed May 8.
- WBSJ (102.3 mhz) Ellisville, Miss.—Seeks CP to change freq. to 102.5 mhz; change TL; change ERP to 50 kw and change HAAT to 377.2 ft. Filed May 8.
- KPQX (92.5 mhz) Havre, Mont.—Seeks CP to change TL and change HAAT to 1,485 ft. Filed May 8.
- KICX-FM (95.9 mhz) McCook, Neb.—Seeks CP to change ERP to 3.1 kw and change freq. to 96.1 mhz. Filed May 8.
- WDVR (98.3 mhz) Ocean City, N.J.—Seeks CP to change HAAT to 984 ft. Filed May 8.
- WKLI (100.9 mhz) Albany, N.Y.—Seeks CP to change HAAT to 268 ft. Filed May 8.
- WEZG-FM (100.9 mhz) North Syracuse, N.Y.—Seeks CP to change TL and change HAAT to 124.6 ft. Filed May 8.
- WGFB (99.9 mhz) Plattsburgh, N.Y.—Seeks mod. of CP to change ERP to 66.1 kw and change HAAT to 781.3 ft.

Filed May 8.

- WMAG (99.5 mhz) High Point, N.C.—Seeks CP to make changes in ant. sys. Filed May 8.
- WHPE-FM (98.3 mhz) High Point, N.C.—Seeks CP to change HAAT to 520.2 ft. Filed May 8.
- WTHP (98.3 mhz) Thomasville, N.C.—Seeks mod. of CP to change ERP to 1.68 kw and change HAAT to 419.8 ft. Filed May 8.
- WAKW (93.3 mhz) Cincinnati—Seeks mod. of CP to change ERP to 50 kw and make changes in ant. sys. Filed May 8.
- WKAD (100.1 mhz) Canton, Pa.—Seeks CP to change freq. to 100.3 mhz; change TL; change ERP to 3.9 kw and change HAAT to 846.2 ft. Filed May 8.
- WILQ (105.1 mhz) Williamsport, Pa.—Seeks CP to change ERP to 9.2 kw and change HAAT to 1,167.7 ft. Filed May 8.
- WNEZ (99.3 mhz) Aiken, S.C.—Seeks CP to change freq. to 99.5 mhz; change TL; change ERP to 22.5 kw and change HAAT to 728.2 ft. Filed May 8.
- WBHC-FM (103.1 mhz) Hampton, S.C.—Seeks CP to change HAAT to 328 ft. Filed May 8.
- WMXQ (105.5 mhz) Moncks Corner, S.C.—Seeks mod. of CP to change ERP to 1.4 kw and change HAAT to 484.6 ft.
- WMSR-FM (99.7 mhz) Manchester, Tenn.—Seeks mod. of CP to change TL and change HAAT to 1,269.4 ft. Filed May 8.
- KTSR (92.1 mhz) College Station, Tex.—Seeks CP to change TL; change ERP to 1.81 kw and change HAAT to 423.8 ft. Filed May 8.
- KAPT (94.7 mhz) Luling, Tex.—Seeks mod. of CP to change ERP to 97.4 kw and change HAAT to 1,256.2 ft. Filed May 8.
- WWCI (101.1 mhz) Charlotte Amalie, V.I.—Seeks CP to change freq. to 104.3 mhz; change ERP to 44.8 kw and change HAAT to 1,605.6 ft.
- KXXO (96.1 mhz) Olympia, Wash.—Seeks mod. of CP to change ERP to 71.5 kw and change HAAT to 2,099.2 ft. Filed May 8.
- WZMM-FM (107.5 mhz) Wheeling, W.Va.—Seeks CP to change ERP to 16 kw and change HAAT to 877.8 ft. Filed May 8.

TV's

Accepted

- WBFF (ch. 45) Baltimore—Seeks CP to change ERP via. to

1,292 kw, aur. 258 kw and change HAAT to 1,266.1 ft.

- KKTU (ch. 33) Cheyenne, Wyo.—Seeks MP to change ERP via. to 253 kw; change HAAT to 485.4 ft. and change TL. Filed May 7.

Actions

AM's

- WZXX (780 khz) Lineville, Ala.—Granted app. to make changes in ant. sys. Action April 30.
- KLTZ (800 khz) Brighton, Colo.—Granted app. to make changes in ant. sys. Action May 4.
- WNLK (1350 khz) Norwalk, Conn.—Granted app. to increase day power to 2.5 kw. Action May 5.
- WGOR (650 khz) Titusville, Fla.—Returned app. to hours of operation to unlimited by adding night service with 1 kw; change freq. to 660 khz and make changes in ant. sys. Action May 4.
- WBML (900 khz) Macon, Ga.—Granted app. to increase power to 2 kw. Action May 1.
- WIXN-FM (101.7 mhz) Dixon, Ill.—Granted app. to make changes in ant. sys. Action May 1.
- KCOB (1280 khz) Newton, Iowa—Returned app. to increase power to 5 kw; change TL and make changes in ant. sys. Action May 4.
- KKIC (950 khz) Boise, Idaho—Granted app. to reduce day power to 3.5 kw and change TL. Action May 4.
- KLEB (1600 khz) Golden Meadow, La.—Granted app. to change TL and make changes in ant. sys. Action May 4.
- WWKM (1540 khz) Harrison, Mich.—Granted app. to increase power to 1 kw. Action May 5.
- WMRB (1490 khz) Greenville, S.C.—Granted app. to change TL and make changes in ant. sys. Action April 30.
- KFJZ (870 khz) Fort Worth—Granted app. to reduce day power to 500 w. Action May 4.
- WELD (690 khz) Fisher, W.Va.—Granted app. to increase power to 2 kw. Action May 1.
- WSWV (1570 khz) Fennington Gap, W.Va.—Granted app. to increase power to 2.3 kw. Action May 5.

Call Letters

Applications

Call Sought by

New FM

KRLV A&A Broadcasting Corp., Las Vegas

Existing FM

WAPP WWO Berryville Media Group, Berryville, Va.

Grants

Call Sought by

New FM's

WGTF Dothan Community Educational Radio Inc., Dothan, Ala.
KPHN Teresa Brown, Bowling, Ark.
KAGU Gonzaga University, Spokane, Wash.

Existing AM's

WLUP WCFL H&G Communications of Chicago AM Inc., Chicago
KSSC KLES Great Radio Group Inc., Columbus, Kan.

Existing FM's

WKXH-FM Queen City Broadcasting System Inc., Alma, Ga.
WLUP-FM WLUP H&G Communications of Chicago FM Inc., Chicago
KSSC-FM KSSC Great Radio Group Inc., Joplin, Mo.
KVCY KFTS Wisconsin Voice of Christian Youth Inc., Fort Scott, Kan.
WTHI WGAN-FM J.J. Taylor Companies Inc., Portland, Me.
WNIH WNIH-FM Circleville Broadcasting Co., Circleville, Ohio

Existing TV

WSTG WRBT Rush Broadcasting Corp., Baton Rouge

Summary of broadcasting as of March 31, 1987

Service	On Air	CP's	Total *
Commercial AM	4,878	170	5,048
Commercial FM	3,954	418	4,372
Educational FM	1,263	173	1,436
Total Radio	10,093	761	10,854
FM translators	1,115	786	1,881
Commercial VHF TV	543	23	566
Commercial UHF TV	461	222	683
Educational VHF TV	113	3	116
Educational UHF TV	193	25	218
Total TV	1,310	273	1,583
VHF LPTV	247	74	321
UHF LPTV	162	138	298
Total LPTV	409	210	619
VHF translators	2,981	145	3,126
UHF translators	1,998	293	2,291
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	186	3,002

* Includes off-air licenses.